

March 1, 2009

ARTEAST

A program of the Jacoby Arts Center

October 17th & 18th, 2009
11 – 5 both days

Deadline May 1, 2009

Dear Artist,

ARTEAST, the annual studio and exhibitions tour, showcases the artists who live and work in Madison County, Illinois. ARTEAST 2009 will take place on Saturday and Sunday, October 17 & 18, 11 – 5 both days.

Now in its 12th year, ARTEAST continues to be an important catalyst for the development of a strong arts community: inspiring collaborations, encouraging exhibitions and empowering local artists.

Each year, artists participate by opening their studios to the public or participating in group exhibits held in galleries or alternative spaces (such as banks, restaurants, churches, etc.).

During the event artists are expected to be physically present with their work, demonstrating techniques or talking about their inspiration & motivation. It is the part of the event that our public loves most!

Participating artists are promoted through the full color brochure, on the website, and in press releases when & where possible. The ARTEAST website, www.arteasttour.com, provides maps to find the artists' works and links to artists' personal websites.

A concurrent Small Works Group Exhibit, held at the Jacoby Arts Center, features one piece from all participating artists. This 5 week exhibit will open one week prior to ARTEAST on October 9, and accommodates pieces of a specific limited size. The closing reception, on November 15, will serve as the artist party, allowing ARTEAST artists to see a sample of each others' work, recap the ARTEAST experience and provide an opportunity to thank our donors.

The success of ARTEAST depends on artists getting involved. You can participate by signing up for a committee, attending, a weekly work session, or tackling a small project.

In addition, each participating artist "chips in" \$25 to defray expenses. (There is no charge for students participating in exhibits on campus.)

Upon receipt of your application you will receive a confirmation letter that includes

- A calendar with meeting dates and work sessions
- Detailed information on the Small Works show,
- Guidelines and deadlines for image submission.

ARTEAST FAQ:

Who can participate in ARTEAST?

ARTEAST is open to artists living / working in Madison County; as well as artist-members of the Jacoby Arts Center who live in these neighboring Illinois counties: Jersey, Macoupin, Montgomery, Bond, Clinton, and St. Clair.

When

ARTEAST 2009 will take place on one weekend, October 17 & 18, 11 AM – 5 PM both days.

Where

Artists are encouraged to open their studios to the public, participate through a gallery, or coordinate an exhibit with an alternative site (bank, frame shop, coffee shop, etc.).

There are many possible venues for exhibitions, each having their own guidelines. If you need a suggestion, please call or email for a list.

Whatever your choice, choose one site and plan to be with your work during the event.

Fees

Each artist helps defray expenses through the \$25 application fee.

ARTEAST artists have an opportunity to become a new or renewing member of the Jacoby Arts Center for \$15, and purchase ARTEAST T-shirts for \$10 each.

It is essential that artists send their money with their applications by the deadline of May 1st, 2009.

There will be a \$10 late fee required for applications postmarked after May 1.

No applications will be accepted after May 15.

Supporters

Businesses, who serve as exhibition sites, are invited to add a link to the ARTEAST website for \$25.

Here's how to participate:

1. Decide where you plan to exhibit. All venues will be published in the ARTEAST brochure.
2. Fill out the enclosed application and return it along with your check: payable to the Jacoby Arts Center.
3. Mail by May 1, to ARTEAST, P O Box 891, Edwardsville, IL 62025
(Or drop off your completed form at the Jacoby Arts Center, 627 E. Broadway, Alton, IL 62002 - 618-462-5222)